



BE SMART DON`T START

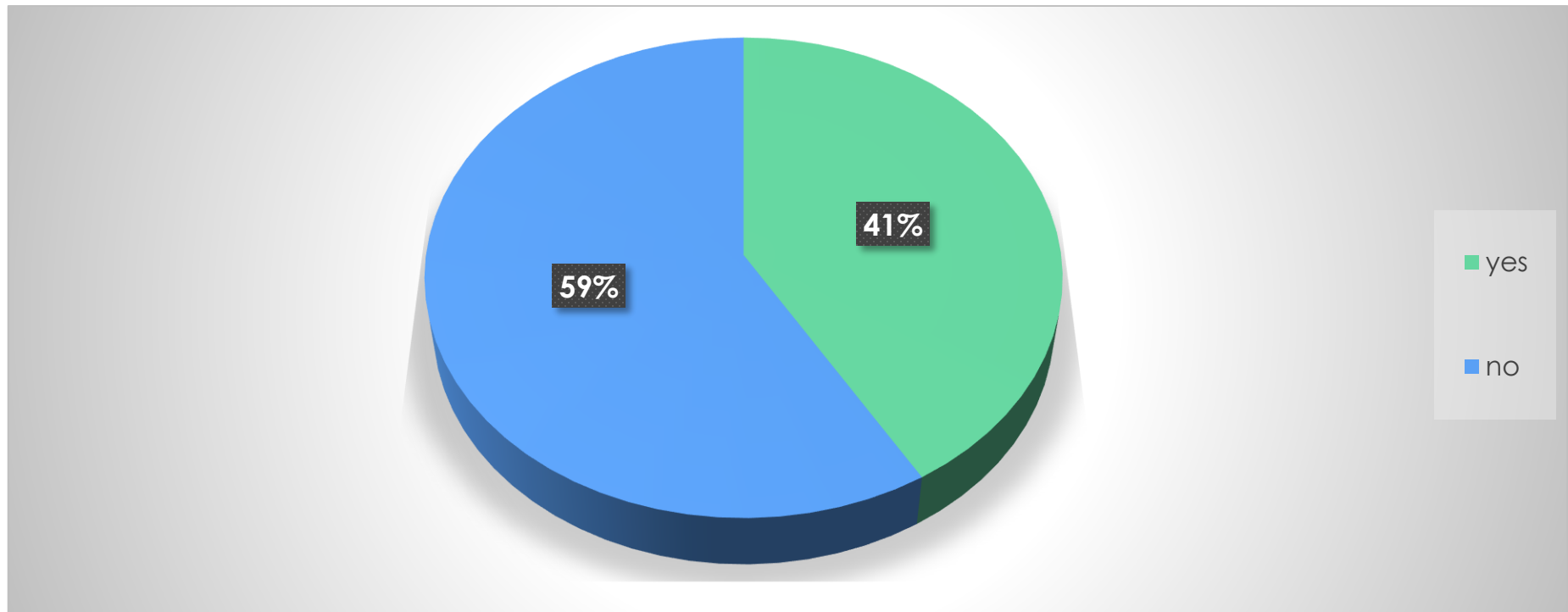
PART 1: WE HOLD A SURVEY IN HANOVER

BY MIKA KANISCH & PRINCEWELL NWAJIDE, MARCH 2018

How we hold the survey

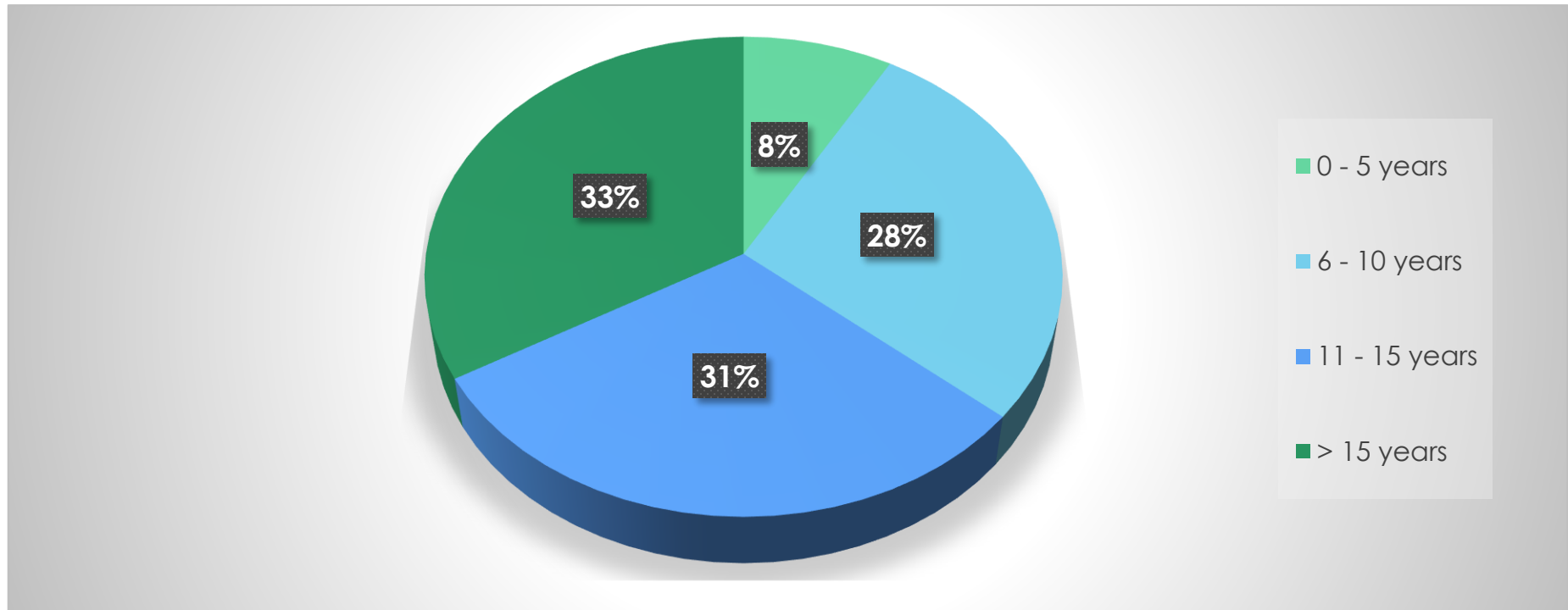
- ▶ First, we produced a questionnaire and asked 87 persons aged from 12 to 92 years if they were smokers or not.
- ▶ If they answered with „yes“ we asked five more questions concerning the type, length and intensity of their smoking „career“.
- ▶ If they answered „no“, we asked some more specific questions.

Question 1: Are you a smoker ?



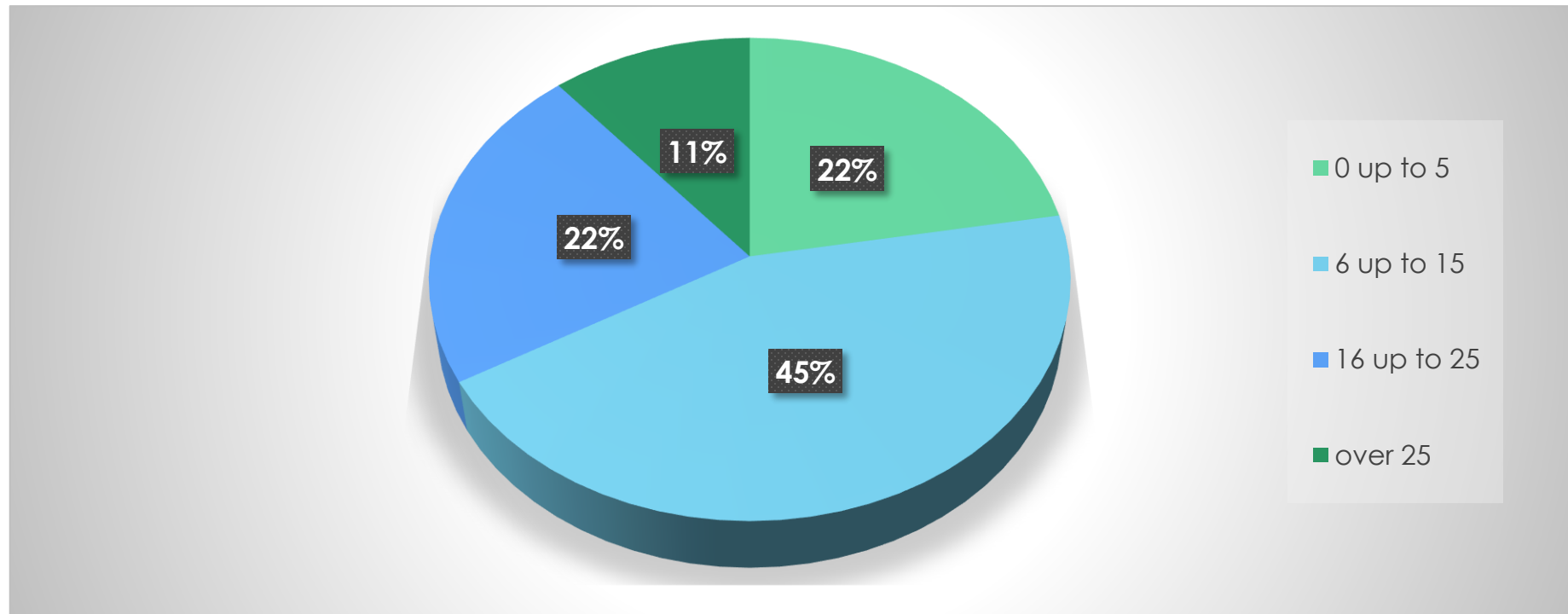
We asked 87 persons. 36 of them were actually smokers, 51 were not

Question 2: (If yes) how long are you smoking ?



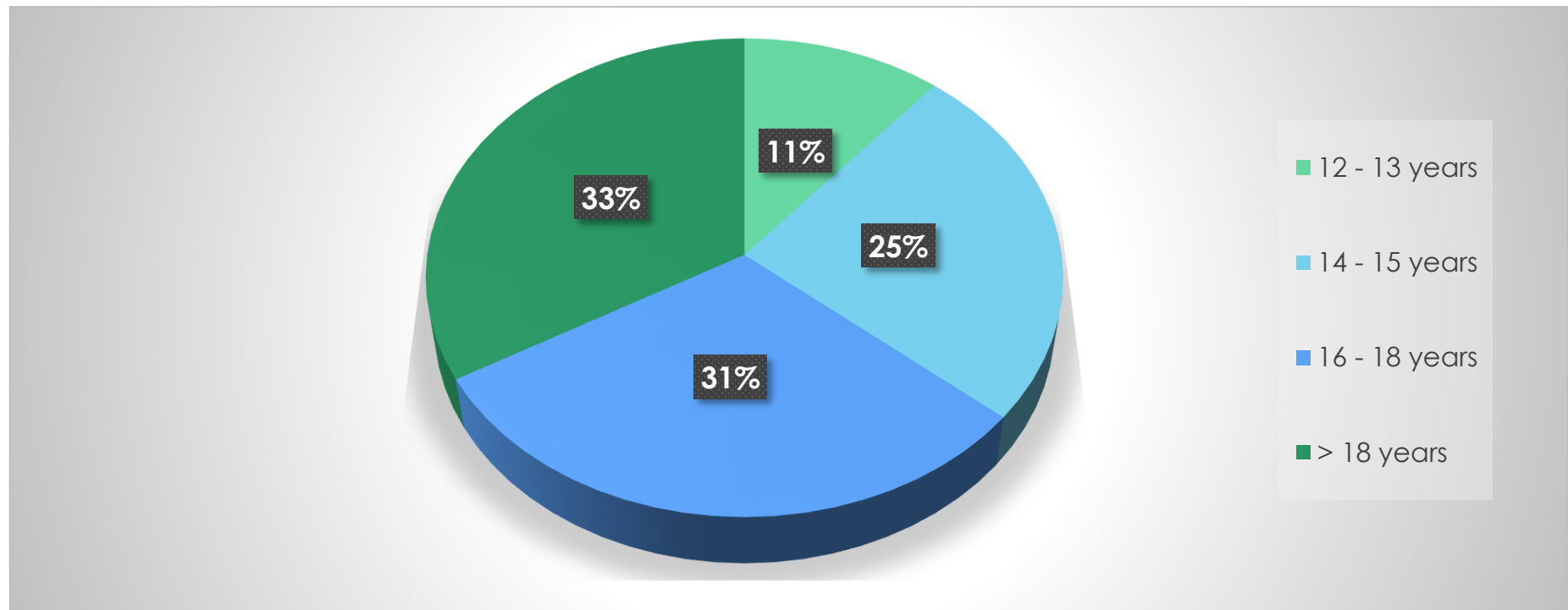
The biggest group of the smokers is smoking for more than 15 years; nearly two-thirds of them are smoking more than 11 years

Question 3: How many cigarettes do you smoke per day?



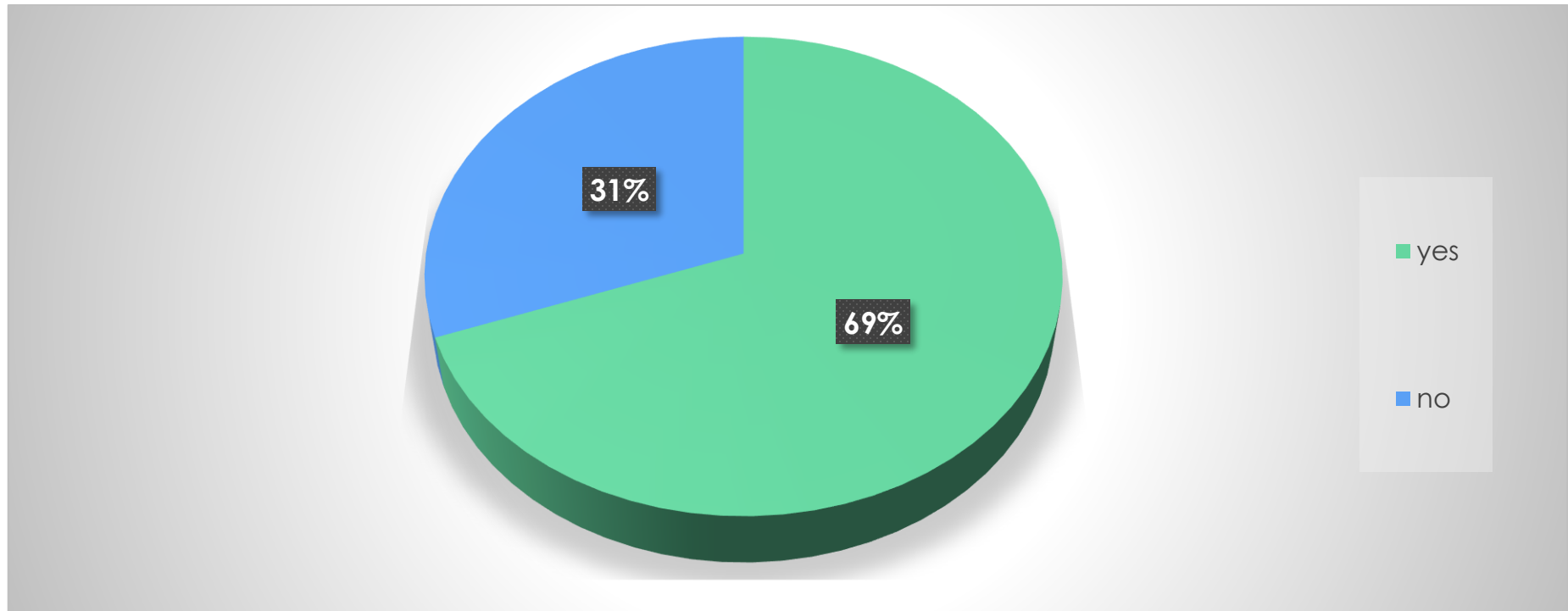
Most of the smokers belong to the group who smokes 6 up to 15 cigarettes per day

Question 4: When did you start smoking?



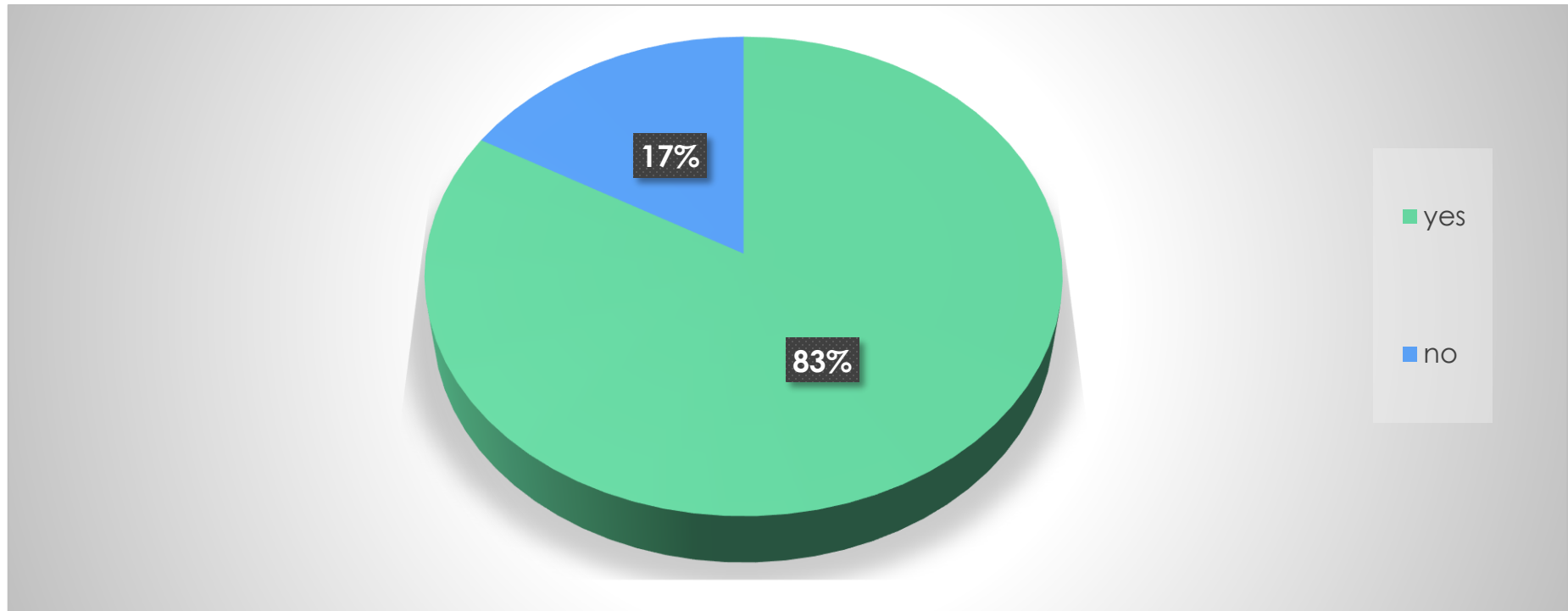
Only one third of the asked smokers began to smoke when they were adults. More than ten per cent of the questioned persons began at the age of 12 or 13.

Question 5: Do you have planned to stop smoking?



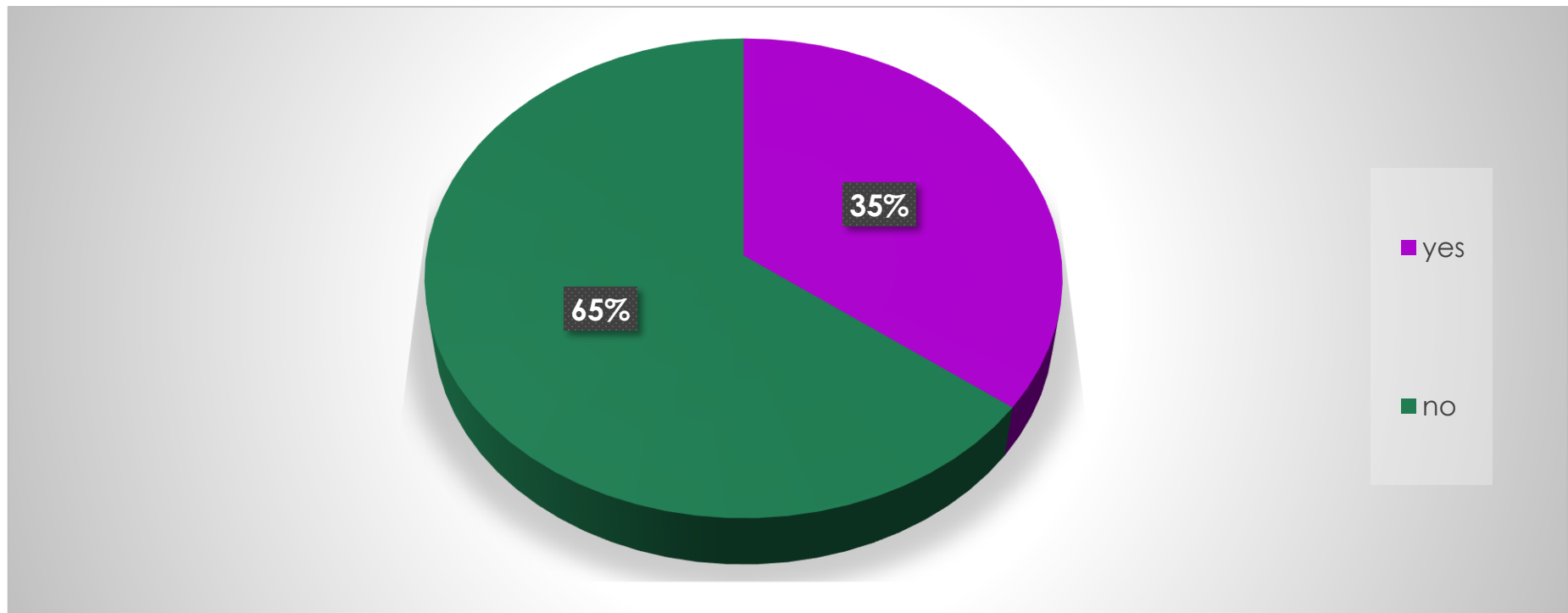
Nearly 70 % of the smokers have planned to stop smoking

Question 6: Do you think that smoking is dangerous for you?



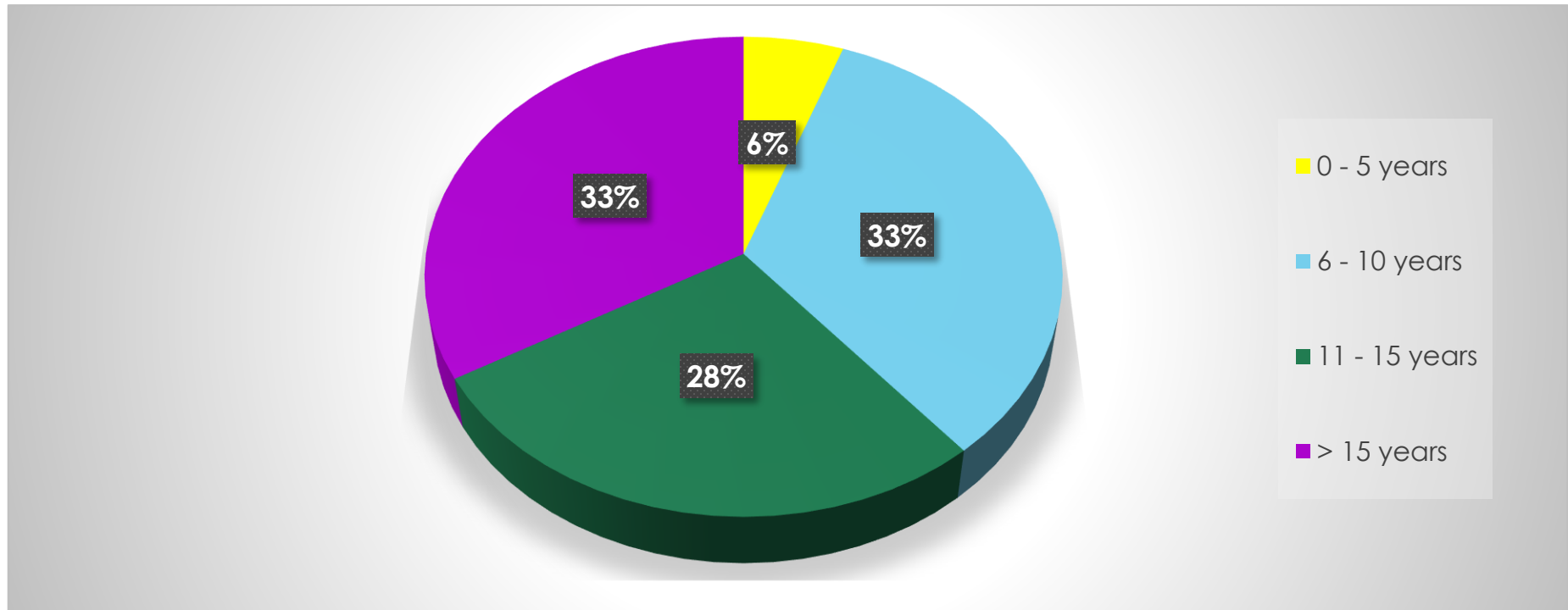
Over 80% of the asked smokers know that smoking is dangerous.

Question 7: (We asked those who answered „no“ to question 1) Have you ever smoked?



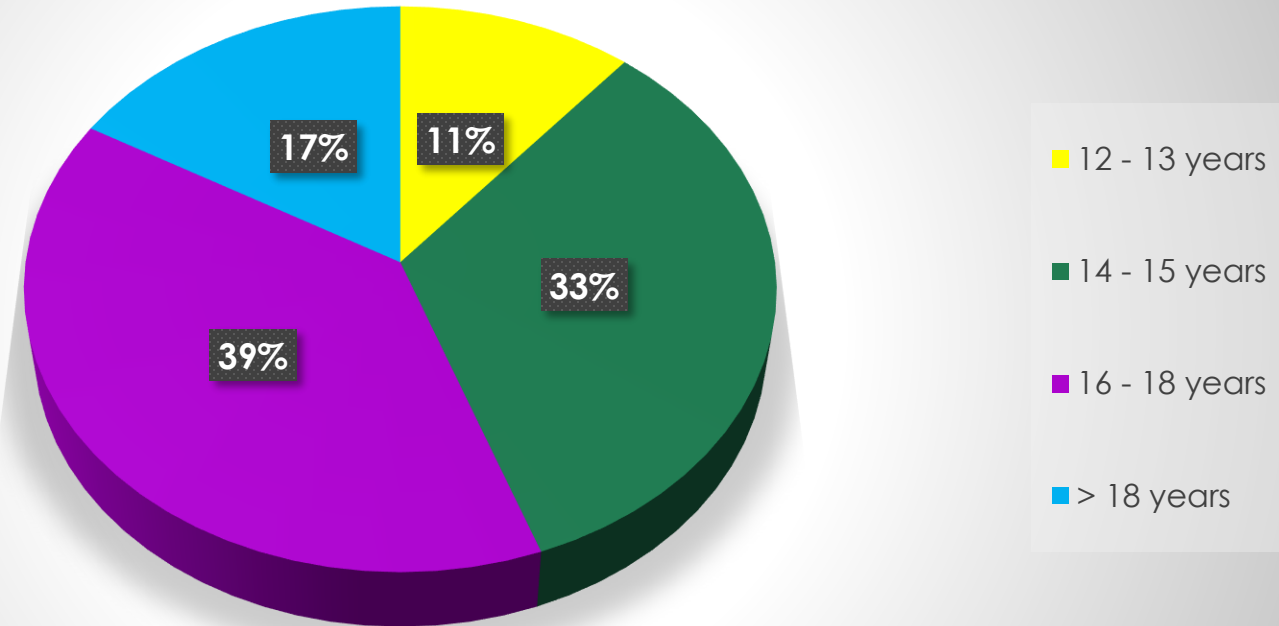
More than one- third of the non-smokers have smoked in the past, which means that 38% of the questioned persons never smoked in their whole life.

Question 8: (If yes) how long are you smoking ?



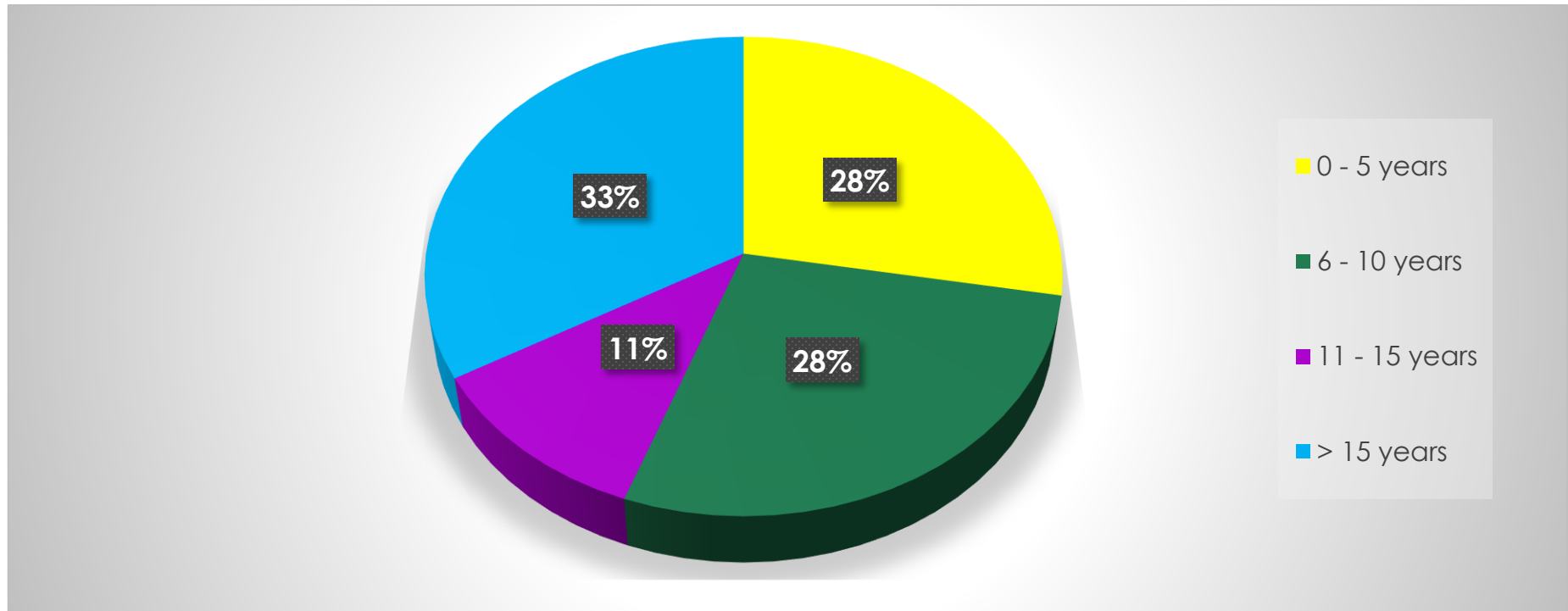
The groups of ex-smokers who smoked between 6 and over 15 years are nearly equal.

Question 9: When did you start smoking?



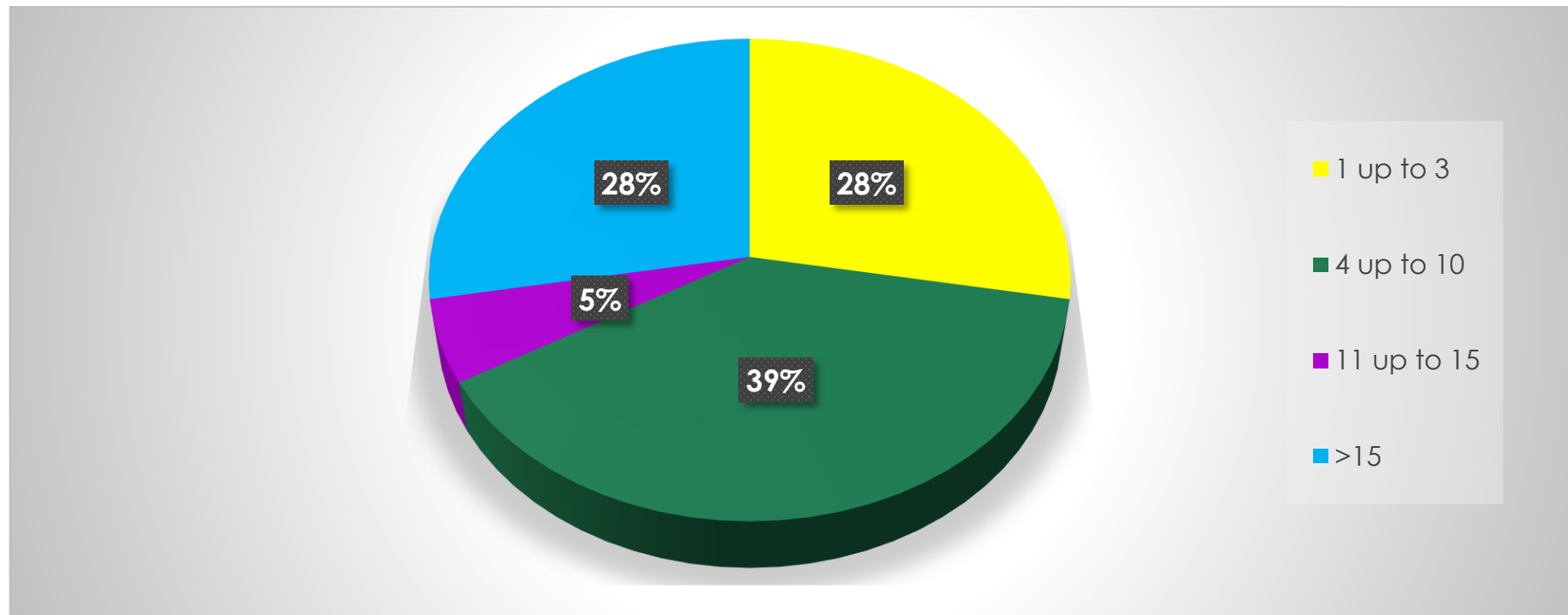
In comparison with the smokers, inbetween the group of ex-smokers only 17 % began to smoke when they were adults. The group of those who began smoking at the age of 12 or 13 is equal to the smokers.

Question 10: How long are you already a non-smoker ?



72 % of the ex-smokers stopped more than 5 years ago.

Question 11: How many attempts to stop smoking did you need?



Only 28% of the ex- smokers succeeded after 1 up to 3 attempts.



THANK YOU FOR YOUR
ATTENTION

... AND DON'T FORGET TO BE SMART 😊